

# Engage Stakeholders & *Develop Effective Partnerships*

**TCN**

Transportation  
Coordination Network  
OF THE COASTAL BEND

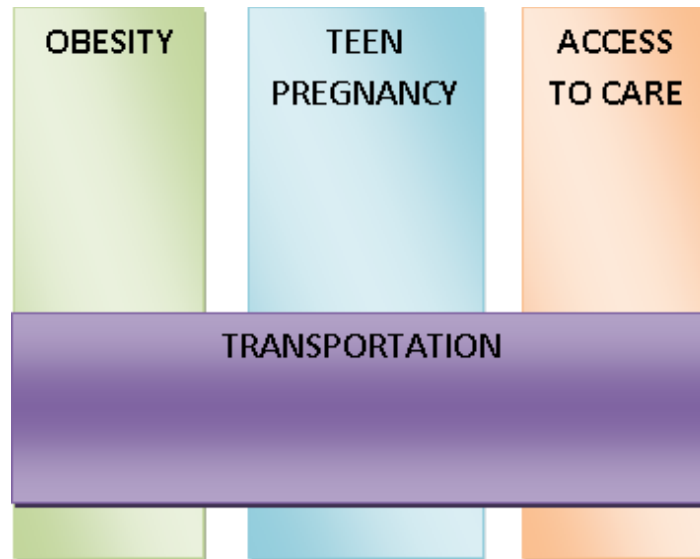
Presented by Martín Ornelas  
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## ❑ Past Approach


- Stakeholders engaged through monthly meetings
- Participation in Key Activities to expand pool of stakeholders
- Regional Events/Trainings to broaden stakeholder circle

## ❑ Pre 2011 Plan

- Health Policy Summits – 2 Forums created to bridge Health & Human Service Agencies and Transit



# Ensuring Active Participation from Stakeholders

- ▶ Ongoing Presence
  - ▶ Education
  - ▶ Tangible Transportation Coordination Projects
  - ▶ Stakeholder Meetings
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# Stakeholders and Partners

- ▶ Transit Providers
- ▶ Employment Service Agencies
- ▶ Educational Entities
- ▶ Persons with Disabilities and Advocates
- ▶ Senior Groups
- ▶ Health & Human Service Agencies
- ▶ Community Members
- ▶ Regional Government Officials



# **Examples of Partnerships**

**Multimodal Transit Facility (M2TF)**

**Promotora Project**

# Stakeholder & Partner Engagement

## ▶ **Community Level**

- Expand Focus to reach engaged agencies' gatekeepers to address issues related to transportation
- Focus Groups & Surveys
- Participation in Planning processes of other Entities in the Region

## ▶ **Transit Level**

- Leadership Roundtable of Transit Districts
- Development of Joint Service Agreement
- Coordinated Service in Outlying Areas
- Wheelchair Lift Service



**TCN STAFF**

**Martín Ornelas, Director**

**Anita Rosas, Projects Manager**

**Michelle Martinez, Administrative Coordinator**

**Transportation Coordination Network of the Coastal Bend**

**301 Lucero St.**

**Alice, TX 78332**

**361.664-7TCN (826)**

**[martin.ornelas@tcncb.org](mailto:martin.ornelas@tcncb.org)**

**[anita.rosas@tcncb.org](mailto:anita.rosas@tcncb.org)**

**[michelle.martinez@tcncb.org](mailto:michelle.martinez@tcncb.org)**

**[www.tcncb.org](http://www.tcncb.org)**