

Creating Additional Transportation Services Through Coordination

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East Texas Coordination Transportation Planning Steering Committee's Priorities

- People first, barrier-free
- Multimodal interconnectivity across the region
- Aggressive outreach and education to a broad base
- Increased and flexible funding
- Increase and expand service
- Address emergency planning and homeland security

Accomplishing the Steering Committee's Priorities

- To be successful you need to be:
 - Open minded
 - Flexible
 - A consensus builder
 - Able to think outside the box “what box”
 - Ready for change
 - Determined

Goal: Creating additional transportation options

- Determine desired areas of growth
 - More hours of service
 - Enlarging service area
 - Coordinating services
 - Increasing public access
 - Public outreach & education

Who can help accomplish your priorities?

- Governmental entities
 - Federal
 - State
 - Local cities & counties
 - Indian reservations

Who can help us accomplish your priorities?

- Businesses
 - Job access
 - Marketing & advertising
- Healthcare providers
- Airport, interstate bus & rail
- Non Profits
 - Senior centers
 - YMCA – Boys & Girls club

Tips for successful growth

- Be involved in the communities you serve
- Build credibility and trust
- Be patient & flexible
- Start small and build on success
- Be ready for change
- Never act too busy

Be prepared to:

- Accomplish the planned growth
- Get the desired outcome using varied approaches
- Be patient
- Grow beyond plans
- Face change and difficulties
- Support unplanned growth opportunities

Thank You
&
Good Luck

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